



# SPOTLIGHT

**FREE**

February 2023 Volume 2

To receive  
"JK SPOTLIGHT"  
NEWSLETTER,  
send correspondence to  
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501.374.5000

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300 Spring St. • Ste. 150  
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www.jkellyreferrals.com



Is your business listed?  
**CALL TODAY!**  
501.374.5000

# BLACK HISTORY MONTH

**J Kelly Referrals**  
*Celebrates*  
**Black History Month 2023**

"May God be merciful to us,  
bless us, and cause His face  
to shine down on us"  
Psalms 67:1



## "A Moment in Black History"

It were a common practice for blacks to create special seasonings to give their low-quality food a better "Flavor" for family meals!

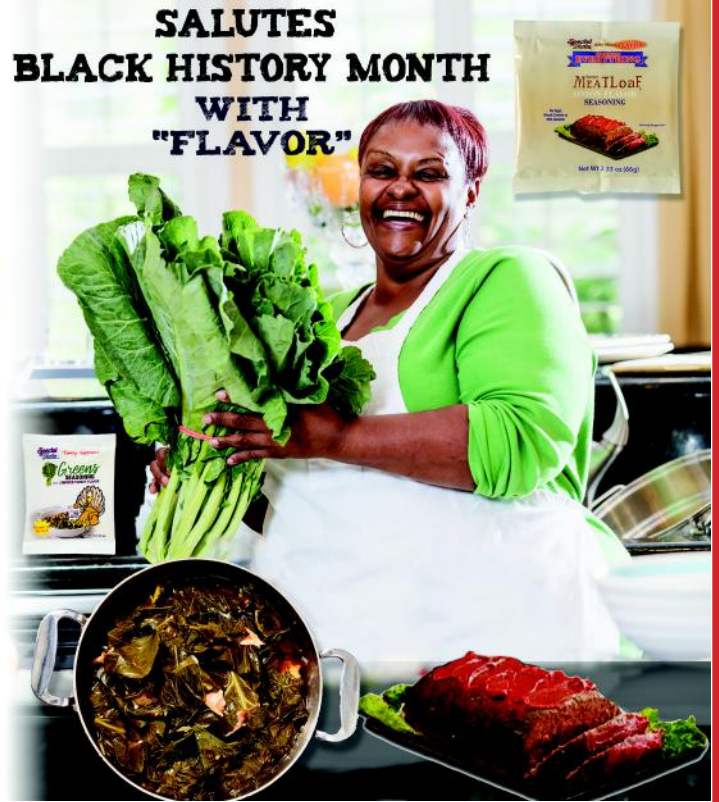
Today, you can use special taste greens seasoning with smoke turkey flavor and special taste better meatloaf onion flavor seasoning for that "Great Flavor and Great Taste!" The "Flavor" that brings families to the dinner table!

### Great Flavor! Great Taste!

You can find Special Taste Greens Seasoning with Smoke Turkey Flavor and Better Meatloaf Onion Flavor Seasoning at these stores: Edward's Foods Giant Stores, Edward's Cash-Saver Stores and Value Foods Stores.

You can also shop online for all of Special Taste Products!  
[www.wmdoolittlefoodgroup.com](http://www.wmdoolittlefoodgroup.com)

## SALUTES BLACK HISTORY MONTH WITH "FLAVOR"



# J KELLY REFERRALS





# Message from the President Mrs. Mary Parham

Greetings!!!!

February is “Black History Month,” a time to commemorate and celebrate the achievements of Americans who have changed the world. As I once stated, “now is the time to celebrate the diversity of our American society, the rainbow in our communities, schools, workplaces and homes.”

We must never forget that we should continue to strive to create an atmosphere of respect towards one another. We should continue to work towards understanding and appreciating the differences in each of us. For it's these differences that continuously enables the free interchange of ideas in which this country was founded.

We have to embrace those famous words of a great leader Dr. Martin Luther King, Jr. while giving his keynote address at the Civil Rights March in Washington on August 28, 1963, “Now, I say to you today my friends, even though we face the difficulties of today and tomorrow, I still have a dream. It is a dream deeply rooted in the American dream. I have a dream that one day this nation will rise up and live out the true meaning of its creed: We hold these truths to be self-evident, that all men are created equal.”

“Staying Connected”

## ENTREPRENEURSHIP WEEK



PRESENTS

# WEEK ENTREPRENEURSHIP WEEK

FEBRUARY 11-18, 2023



900 W. Daisy L. Gatson Bates Drive  
Little Rock, AR 72202

PHILANDER  
**FORWARD**



## POET, NAOMI JOHNSON

### Don't Judge the Color of My Skin



Don't judge me for the color of my skin.  
But from the substance I have within.  
My intellect I possess. And the strength I compose.  
The root of my spiritual fruit. And the knowledge I obtain  
The wisdom I gain. And the words I use. My balance views.  
The confusion I defuse. My peaceful depth of soul.  
That I keep under control. The integrity I display.  
And my humble ways. My image I project.  
With self-respect. The complete work I do.  
And how I see things through.  
For there are several elements still I hold.  
Even the hidden qualities I have yet unfold.  
So don't just judge the color of my skin from what you see.  
You do not know me.

## TEEN DATING VIOLENCE & ABUSE



In 2005 young people achieved a major accomplishment when they had the important message about teen violence and abuse highlighted and reauthorized in the Violence Against Women Act. The Violence Against Women Act, was signed into law by President Bill Clinton in 1994. It is designed to support survivors of gender-based and sexual violence partly through federal grants to community organizations.

In 2006, Congress followed the lead of dozens of national, state and local organizations in sounding the call to end dating abuse. "National Teen Dating Violence Prevention and Awareness Week." was declared the first week of February. Then in 2010, they began dedicating the entire month of February to teen dating violence awareness and prevention.

**TDV**  
**Teen Dating Violence has four main categories**

- 1. Physical violence** – hitting, kicking, biting, pushing etc.
- 2. Sexual violence** – forcing a partner to take part in sexual acts
- 3. Psychological violence** – Name calling, insulting or threatening
- 4. Stalking/Harassment** – Repeated unwanted advances or receiving unwanted telephone calls or text message, showing up places unannounced etc.

People think that only girls get abused but young men do as well. 1 out of 11 females and 1 out of 15 male students in high school have experienced some type of physical dating violence. Sexual violence amongst high school is about 1 out of 9 females and 1 out of 36 male students reported sexual abuse. The CDC estimates 1 in 6 boys and 1 in 4 girls will experience sexual abuse in the U.S. before they're 18.

For more information please visit [www.cdc.gov](http://www.cdc.gov) or call Love is Respect National Teen Dating Abuse Helpline 1-866-331-9474. Rape and Abuse Hotline at 800-656-4673

## FEBRUARY 2023 SAVE THE DATES

### National Heart Disease Month

#### DISNEY'S ALADDIN

Robinson Center Performance Hall  
February 1st thru February 5th  
Ticket Pricing: \$29 - \$99  
For more information, please visit  
[www.celebrityattractions.com](http://www.celebrityattractions.com)  
or call 501-244-8800

#### LITTLE ROCK COUPLE CONTEST

The Billion Event Center  
Saturday, February 4, 2023  
5:00pm to 8:00pm  
Ticket Pricing: \$50.00 per couple in advance  
For more information visit  
[www.thebillionoflittlerock.com](http://www.thebillionoflittlerock.com)

*Jacksonville Sertoma Club presents*

#### 11TH ANNUAL FATHER DAUGHTER BANQUET 2023

Saturday, February 18, 2023  
5:00pm to 7:00pm  
Jacksonville Community Center  
Ticket Pricing: \$20 - \$50  
For more information or ticket purchases 501-912-9422

#### BRICKUNIVERSE LITTLE ROCK LEGO® FAN EXPO

Statehouse Convention Center  
Saturday, February 25, 2023 at 10:00am  
Sunday, February 26, 2023 at 4:00pm  
Pricing: \$16-\$19  
For more information visit  
[www.brickuniverse.com](http://www.brickuniverse.com) or [www.eventbrite.com](http://www.eventbrite.com)

# J Kelly Referrals & Information Services

## Business 2 Business

### Radio Talk Show

## Praise 102.5 FM



**Tune in Sundays at 3:00 PM**

*Host* **Mrs. Mary Parham**  
President/CEO J Kelly Referrals

*J Kelly Referrals &  
Information Services*

**501-374-5000**

J Kelly Referrals publishes the J Kelly Newsletter monthly and promotes it as the Official Newsletter of J Kelly Referrals & Information Services, Inc. For more information or to advertise your business in J Kelly Newsletter, Diversity Market Guide, or our Online Directory, please call Jozetta Williams at 501.374.5000, or email Ms. Williams at [jozwilliams@jkellyreferrals.com](mailto:jozwilliams@jkellyreferrals.com).

## MARION TAYLOR (1940–2000)



Marion Taylor Jr. was the first African-American officer in the Arkansas State Police, serving as a public service spokesman and an instructor at the state police academy.

Marion Taylor Jr. was born on January 18, 1940, in Dermott (Chicot County) to Marion Taylor Sr. and Bessie White Taylor. His father supported the family with employment at Missouri Pacific Hospital and Our Lady of Nazareth Nursing Home, and the family attended St. Bartholomew Catholic Church in Little Rock (Pulaski

County). A 1957 graduate of Horace Mann High School, Taylor earned a bachelor's degree in political science at Arkansas Baptist College in Little Rock and an MS in education at what is now Ouachita Baptist University in Arkadelphia (Clark County).

Taylor served with the U.S. Air Force from 1957 to 1963. On January 5, 1958, he married Betty Jean Toombs, a former classmate; the two had shared a homeroom class under the direction of Mrs. B. K. Underwood at Dunbar High School in 1953. Toombs was also plaintiff in the Aaron v. Cooper legal case for desegregating Little Rock's public schools.

After military service, Taylor joined the Little Rock Police Department as a patrolman.

In February 1967, the Arkansas State Police listed four names of African Americans who were applicants for employment. They were Lloyd Wilburn Worthy of North Little Rock (Pulaski County), Marion Taylor Jr., Clyde Leon Watson, and James Edward Morgan of Little Rock. Taylor was the first person of color hired, and he served as a public service spokesman. He was also an instructor in social science and public relations at the State Law Enforcement Academy. He traveled the state giving lectures, presentations, and demonstrations on safe driving. Worthy, Watson, and Morgan did not join the ranks at this time; instead, the first minority troopers were Taylor, Conrad S. Pattillo, Lynn J. Chachere, and Garfield Bridges. The four men became lifelong friends.

In 1973, Taylor accepted a position with the U.S. Army Corps of Engineers, serving at the Murray Lock and Dam in Little Rock. Taylor later accepted a job with the U.S. Army Corps of Engineers Southwestern Division and moved his family to the metropolitan area of Dallas, Texas. He retired after more than twenty-five years with the Corps.

Taylor died on January 19, 2000, and was survived by his wife and five sons. He is buried at Haven of Rest Cemetery in Little Rock.

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