



# SPOTLIGHT

**FREE**

August 2023 Volume 8

To receive  
"JK SPOTLIGHT"  
NEWSLETTER,  
send correspondence to  
jozwilliams@jkellyreferrals.com

**501.374.5000**

1.877.374.5620 Toll Free  
300 Spring St. • Ste. 150  
Little Rock, AR 72201  
www.jkellyreferrals.com



Is your business listed?  
**CALL TODAY!**  
**501.374.5000**



## 2023 BACK TO SCHOOL DRIVES AND EVENTS FOR STUDENTS, FAMILIES. AND EDUCATORS



### BACK TO SCHOOL OPEN HOUSE

**Arkansas College of Barbering and Hair Design**

Friday, August 4, 2023 • 10am – 3pm

200 East Washington Ave. • North Little Rock, AR

Free haircuts, giveaway school supplies and more

### GOSPEL LIGHTHOUSE PENTECOSTAL CHURCH

Saturday, August 5, 2023 • 8am – 11am

501 E. 16th Street • Little Rock, AR

Hot dogs and drinks served

### BACK TO SCHOOL FAMILY NIGHT

Sunday, August 6, 2023 • 5pm – 7pm

Central Baptist Church • 5200 Fairway Ave. • NLR, AR

Free food, inflatables, face painting and more

### 2nd Annual Back to School HAPPY HOUR FOR EDUCATORS

Tuesday, August 8, 2023 • 5pm – 7pm

Mosaic Templar Cultural Center • 501 W, 9th • LR, AR

Free school supplies, door prizes and live music

### Emmanuel Baptist Church (EBC) Annual BACK TO SCHOOL COMMUNITY FESTIVAL

Saturday, August 12, 2023 • 10am – 2pm

3323 W. 12th Street • Little Rock, AR

Free backpacks, school supplies, food/refreshments,  
entertainment & vendors





# Message from the President Mrs. Mary Parham

FINAL DAYS OF A MARVELOUS SUMMER!!!!

As we focus our minds on the presence of God in nature around us. I hope we're all reminded of his presence in our lives, too. If we allow Him entrance, His unconditional love will comfort us. Before long, hot days will seem shorter and our challenges will become less of a burden.

As we enter into the final months of a marvelous summer, it's hard for many of us to believe that school will soon start! Indeed parents, it is near. In preparation, let's work together to watch over and equip the children of our communities. Let's make sure they have the clothing, school supplies and the support they need for a safe, productive learning experience this school year!

This August allow your faith to be supported by the faith of others. "Faith is taking the first step even when you don't see the whole staircase"

*"Now faith is the substance of things hoped for, the evidence of things not seen." Hebrew 11:1*  
*"Staying Connected"*



STATE FARM BANK, F.S.B., BLOOMINGTON, IL



Member  
FDIC

**Elston Strong, Agent**  
State Farm Agent  
1900 S University, Suite A  
Little Rock, AR 72204

**(501) 666-6131**

Dealing with the loss of a loved one is hard enough. Why not ease the financial stress of an emotional time?

We all want to be remembered for the good things we did during our lives, and taking the burden of final expenses off your family is one of the best things you can do.

You can help cover funeral costs with \$10,000 to \$15,000 in coverage with a Guaranteed Issue Final Expense life insurance policy from State Farm Life Insurance Company.

This policy is offered to individuals between the ages of 45 and 80.

## Shorter College Alumni Association Presents Annual Golf Tournament

AUGUST 11, 2023

REGISTRATION STARTS AT 6:30 AM

Shotgun start @ 7:00 Am

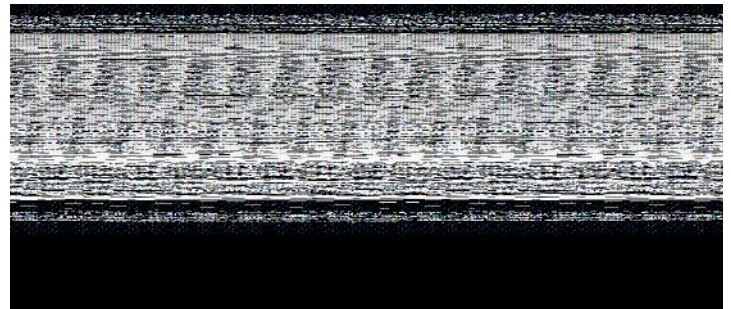
Burns Park Golf Course  
30 Championship Dr.  
North Little Rock, Ark. 72118

4-Person Scramble - 18 Holes Medal Play  
Entry Fee - \$300.00 per Team or \$75 per

Benefit Tournament Sponsored By:  
Shorter College Alumni Association, Inc. - 501 C 3  
In partnership with Little Rock Pro Duffers -  
Tournament Director: Willie Baker



All sponsorship benefits the Shorter College Alumni Association Scholarship Fund. For additional information, please contact Earl Tolbert at (501) 489-6601 or Frisco McDonald at (501) 247-6019 or frisor@hotmail.com  
We will also have raffle tickets for items solicited from some of our sponsors.  
We will accept donations from groups and individuals.



**GREAT FOR ANY OCCATION!**



**PARTY TRAYS**  
SMALL (10-15 People)  
LARGE (20-25 People)



**SANDWICHES SERVED FROM - 10AM - 7PM**



NATIONAL IMMUNIZATION MONTH

**VACCINES**  
*are not just for kids.*

national  
**IMMUNIZATION**  
awareness month

Adults need  
vaccines, too!



**AUGUST 2023 SAVE THE DATES • NATIONAL IMMUNIZATION MONTH**

**2023 AUGUST BRIDAL SHOW**

Sunday, August 6, 2023

12:30pm – 4:00pm

Statehouse Convention Center

Ticket Prices: \$10-\$30

For more information, please call  
501-378-3807

**2nd Annual Back to School  
HAPPY HOUR FOR EDUCATORS**

Tuesday, August 8, 2023

5:00pm -7:00pm

Mosaic Templar Cultural Center

Free Event

Free school supplies, door prizes and live music

**ALL MAJOR ARKANSAS SCHOOLS START  
AUGUST 14, 2023**

Little Rock School District

North Little Rock School District

Pulaski County Special School District

Jacksonville North Pulaski School District

**Central Arkansas  
WOMEN'S EXPO 2023**

Saturday, August 19, 2023

10:00am – 5:00pm

Sunday, August 20, 2023

11:00am – 4:00pm

Arkansas State Fair Complex  
Hall of Industry

Ticket Prices: \$7 General Admission  
\$5 Advance Tickets

For more information, please visit  
[www.womenslivingexpo.com](http://www.womenslivingexpo.com)

**Alice 107.7  
MOTHER DAUGHTER  
LOOK A LIKE CONTEST**

Sunday, August 20, 2023

2:30pm-3:30pm

Arkansas State Fair Complex  
Hall of Industry

For more information please visit  
[www.womenslivingexpo.com/central-arkansas-2023](http://www.womenslivingexpo.com/central-arkansas-2023)

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# J Kelly Referrals & Information Services

## Business 2 Business

### Radio Talk Show

## Praise 102.5 FM



Tune in Sundays at 3:00 PM

*Host* Mrs. Mary Parham  
President/CEO J Kelly Referrals

J Kelly Referrals &  
Information Services

501-374-5000

J Kelly Referrals publishes the J Kelly Newsletter monthly and promotes it as the Official Newsletter of J Kelly Referrals & Information Services, Inc. For more information or to advertise your business in J Kelly Newsletter, Diversity Market Guide, or our Online Directory, please call Jozetta Williams at 501.374.5000, or email Ms. Williams at [jozwilliams@jkellyreferrals.com](mailto:jozwilliams@jkellyreferrals.com).

## Arkansas Tax Free Weekend 2023

It is time again for TAX FREE WEEKEND in Little Rock. The State of Arkansas will begin its free weekend on Saturday, August 5, 2023 at 12:01am and it will end Sunday, August 6, 2023 at 11:59pm. Parents will have the opportunity to purchase things like electronic devices, school supplies, art supplies, school uniforms and school instruction materials with no local or use taxes.



**Every retailer in the state is required to participate and may not charge tax on items that the state has said is legally tax exempt.**

If you need a list of what is tax free,  
please visit [www.dfa.arkansas.gov](http://www.dfa.arkansas.gov) or call us at 501-374-5000

Telephone: 501-374-5000 • [www.jkellyreferrals.com](http://www.jkellyreferrals.com)